



**Dear Fellow Community Member,**

On behalf of the Syracuse University Men's Ice Hockey Club, we would like to extend an invitation to you and your company to become a sponsor for our 2020-2021 season.

We are seeking sponsorship donations from businesses within the Syracuse University community, as well as from the home communities of our players. This assistance is in the form of tax-deductible monetary donations or advertisements. We are committed to the long-term growth and development of the Syracuse University Men's Ice Hockey Club and aim to provide a warm welcome to everybody, including supporters, charities, and sponsors. Our goal is to be recognized as a respected charitable, social and community oriented hockey club.

We are looking for sponsors who are willing to donate any dollar amount or services to assist in covering our major expenses, such as travel (particularly our trip to Colorado in January), ice/rink time, officials, equipment, uniforms, and administrative costs. In return for your contribution, we will support your business with advertising and a friendly recommendation.

This is done through exposure on the <http://suhockey.com/> website, [Syracuse University Men's Ice Hockey Facebook page](#), [@syracusehockey](#) Twitter and Instagram accounts. Our sites provide up-to-date information about the team and its ACHA/ESCHL schedule. The site is accessed daily by local community members, current and future players, students, parents and fellow ice hockey fans.

In addition, you have the opportunity to be featured on our SU Men's Ice Hockey Club live stream feed, viewed by fans of Syracuse Hockey across the country. Ad varieties range from season long promotion to individual announcements and can be found on the following page.

The SU Men's Ice Hockey Club looks forward to building a strong partnership with you and your company. We truly appreciate your support in this effort and are available for any questions or comments that you may have in this endeavor.

To receive more information, please contact Margaret Haggerty ([mhaggert@syr.edu](mailto:mhaggert@syr.edu)) or Bridget Essing ([bessing@syr.edu](mailto:bessing@syr.edu))

Thank you in advance for your support!

**Syracuse University Men's Hockey Club**  
**2018-19 ESCHL Champions**

**THE  
TRADITION  
CONTINUES**

[suhockey.com](http://suhockey.com)

<b>Season-Long Power Play Sponsor</b>	<b>Season-Long Penalty Kill Sponsor</b>	<b>Short Handed Goal Sponsor</b>	<b>Goal</b>	<b>Live Stream Announcement</b>
Season-long name rights to our power-play at home	Season-long name rights to our power-play at home	Individual sponsor announcement for each short-handed Syracuse goal at home	Individual sponsor announcement for each Syracuse goal at home	Announcement during the breaks of our live stream
Will be announced every time Syracuse goes on the power play at home	Will be announced every time Syracuse goes on the power play at home	Donation per short-handed goal announcement	Donation per goal announcement	Donation per announcement
Highlighted on ... -Live Stream -PA Announcements -Team Social Media	Highlighted on... -Live Stream -PA Announcements -Team Social Media	Sponsor name and information will be discussed on live stream and announced over the PA at the game	Sponsor name and information will be discussed on live stream and announced over the PA at the game	Sponsor name and information will be discussed on our live stream by our broadcasters

# Agreement

**Contact:**

**Name to appear on promotional materials:**

**Address:**

**E-Mail:**

**Phone:**

**Please indicate your sponsorship donation level:**

**Power Play   Penalty Kill   SH Goal   Goal   Live Stream Announcement**

***Donation Amount:*** \$ \_\_\_\_\_

I understand that the name I have provided above will appear on the advertisements and on the <http://suhockey.com/> Website, unless I prefer my donation to remain anonymous. As a sponsor, I will provide any applicable digital logos for all promotional advertising.

***Sponsor Signature:*** \_\_\_\_\_

If you prefer to have your donation remain anonymous, please ***initial*** here:

Please email all advertising logos to [dohatche@syr.edu](mailto:dohatche@syr.edu)

***Payments:***

Please return all completed information with a check payable to:  
**“Syracuse University” with “Men’s Hockey Club” in the memo line**

**For a tax deductible donation please also do the following:**

- ☐ “Men’s Hockey Club – Tax Deductible” in memo line
- ☐ Letter expressing that the donation is for the Men’s Hockey Club and you would like the donation to be tax deductible.
- ☐ Include your return mailing address and contact info (phone & email)

**Address to mail check & letter:**

Angela Petrie  
Assistant Director for Sport Programs  
Barnes Center at The Arch  
150 Sims Drive, Office 125  
c/o Recreation  
Syracuse, NY 13244